From your own campus, learn more about the corrugated packaging & display industry and speak with corrugated packaging industry professionals and other packaging, graphic communication, business, marketing, sales, engineering and supply chain students during the International Corrugated Packaging Foundation's (ICPF) 17th annual interactive Teleconference. Beamed live from Michigan State University broadcast studios, students will learn about the business side of corrugated, its unique sustainability, and its career opportunities. Then, join us for the live presentation of ICPF’s 15th annual “Best of The Best” student design presentation competition with cash awards for each of the three competing teams!

ICPF’s Teleconference will be co-moderated by Maggie McGuire, Student Intern at StandFast Packaging (Illinois State University 2016) and Sarah Niezabytowski, Student Intern at Wasatch Container (Michigan State, December 2016). Both Maggie and Sarah acquired their internships in the corrugated packaging & display industry through ICPF Placement Resources (careers.icpfbox.org).

The February 25, 2016 Teleconference will include a panel of two industry executives. Billy Medof is President of Georgia-Pacific Corrugated. Guy Sanders is Vice President of Packaging at Smurfit Kappa Texas. The two executives will provide a general overview of the corrugated packaging and display business. The presentation will address numerous areas of the business, including the structure and operations of the industry, the diverse products, the target markets, the selling of corrugated, the latest sustainability practices, specific personnel needs, and average compensation for new graduates.

The industry panel presentation will be followed by a round of questions directed to the two panelists and co-moderators from each of the 18 participating campuses.

The interactive Teleconference will conclude with a live student team design presentation competition consisting of three teams from University of Texas - Arlington and University of Wisconsin - Stout. These teams qualified to participate in ICPF’s 2016 “Best of the Best” design presentation competition by placing first or second in the 2015 AICC student design competition. The winning student teams will show, tell, and sell their winning entries by explaining the objective, research, design and other background information on how they met “the customer’s requirements”.

www.careersincorrugated.org
PROGRAM SCHEDULE

1:30 PM - 1:45 PM, EST
Welcome, School Recognition, and Introductory Video
Richard Flaherty – President, International Corrugated Packaging Foundation
Maggie McGuire & Sarah Niezabytowski - Co-Moderators

1:45 PM - 2:30 PM, EST
Panel Presentation
Maggie McGuire (Co-Moderator) – Student Intern at Standfast Packaging
(Illinois State University, Class of 2016)
Sarah Niezabytowski (Co-Moderator) – Student Intern at Wasatch Packaging
(Michigan State University Packaging, December 2015 Graduate)
Billy Medof – President of Georgia-Pacific Corrugated
The business of corrugated packaging & displays
Guy Sanders - Vice President of Packaging at Smurfit Kappa Texas
The business of corrugated packaging & displays

2:30 PM - 2:55 PM, EST
Student / Campus Question and Answer Period – 18 Campuses

2:55 PM - 3:00 PM, EST
Introduction of “Best of the Best” Student Team Design Presentation Competition

Student Team Competition “Show, Tell and Sell” Presentations
ICPF’s annual “Best of the Best” Student Design Presentation Competition among
three student design teams, representing University of Texas - Arlington and
University of Wisconsin -Stout. Each team placed in AICC’s 2015 student design
competition.

3:00 PM - 3:05 PM, EST
University of Texas – Arlington Student Team
Category: Structural Design to an Opportunity - “Party Pack”
Allison Herbst, Benjamin Kim & Kiersten Heflin

3:05 PM - 3:10 PM, EST
University of Wisconsin - Stout Student Team
Category: Structural Design to an Opportunity – “When in Doubt - Luau at Stout”
Brandon Hokanson

3:10 PM - 3:15 PM, EST
University of Texas – Arlington Student Team
Category: Graphic Design to an Opportunity – “Maverick Adventure Pack”
Elena Chudoba, Andrea Norcross, Andrew Czap, & Cali Stewart

3:15 PM - 3:30 PM, EST
Judging, Announcement of Team Winners, and Broadcast Sign-off

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What is ICPF?
The International Corrugated Packaging Foundation (ICPF) mission is to generate a stream of increasingly qualified students to enter the corrugated packaging and display industry, now and into the future. ICPF is dedicated to the continued creation and building of partnerships within the education community, assisting in the placement of ICPF's online corrugated curricula, design software, equipment and other resources to advance corrugated curriculum, the expansion of student internships within the industry and the promotion of corrugated packaging & display career opportunities for packaging, graphic communications, business, marketing & sales, supply chain management, engineering, environmental science, and related graduates. This corrugated curriculum enhancement along with ICPF's other innovative programs, like the International Careers in Corrugated Teleconference, student design presentation competitions, Student Dialogue Dinners, its free Career Portal (careers.icpfbox.org) where companies post available student internships and positions for new graduates, and its Corrugated Packaging & Display Career LinkedIn Network, (email info@icpfbox.org to join), are enhancing student knowledge of the global corrugated packaging and display industry, its sustainability, product innovations and its many career opportunities. ICPF is a 501(c) 3 non-profit educational foundation. All its initiatives and free services provided to colleges, universities, students and new graduates are funded by individual firms in the corrugated industry. ICPF is co-sponsored by the Association of Independent Corrugated Converters and the Fibre Box Association. Visit www.careersincorrugated.org for more information.