FOR STUDENTS & FACULTY

International Corrugated Packaging Foundation’s
2019 LIVE Teleconference on The Business of
Corrugated Packaging & Displays and the Career Opportunities

Thursday, February 21, 2019
1:30 PM-3:30 PM EST
12:30 PM-2:30 PM CST
10:30 AM-12:30 PM PST

COLLEGE PARTICIPANTS
Appalachian State University
Ball State
Bowling Green State University
Cal Poly
Clemson Packaging Science
Dunwoody College of Technology
Illinois State University
Indiana State University
Lewis-Clark State College
Michigan State University
Millersville University
North Carolina A & T
North Carolina State
Pittsburg State University
Rutgers University
University of Florida
University of Texas – Arlington
University of Wisconsin – Stout
Virginia Tech
Western Michigan

PACKAGING, GRAPHIC DESIGN, BUSINESS, MARKETING, SALES, ENGINEERING & RELATED STUDENTS

From your own campus, learn more about the corrugated packaging & displays industry and speak with corrugated packaging industry professionals and other packaging engineering & science, graphic communication, business, marketing, sales, chemical engineering, industrial engineering, mechanical engineering and supply chain students during the International Corrugated Packaging Foundation’s (ICPF) annual interactive Teleconference. Broadcasted live from WKAR PBS studios, students will learn about the business side of corrugated, its unique sustainability, new developments, and its career opportunities. Then, join us for ICPF’s live annual student design presentation competition, with cash awards for each of the competing teams!

ICPF’s Teleconference moderator is Taylor Jensen, a Michigan State Packaging senior who has just completed a co-op with Landaal Packaging Systems in Flint, Michigan that she acquired through ICPF’s career portal where she posted her resume, reviewed the many openings posted there, and then, without leaving the portal, made direct online application to the Landaal Packaging co-op opening. (http://careers.icpfbox.org).

The Teleconference will include a panel of two industry executives. Greg Hall is Chief Executive Officer for Smurfit Kappa North America. Smurfit Kappa is a leading producer of paper-based packaging with 46,000 employees at 370 production sites across 35 countries. Jeff Turner is President of Pratt Industries Northern Corrugated Division. Pratt Industries is America’s 5th largest corrugated packaging company and the world’s largest, privately-held 100% recycled paper and packaging company. The executives will provide an overview of the corrugated packaging and displays business. The presentation will address numerous areas of the business, including the structure and operations of the industry, the diverse products, the target markets, the selling of corrugated, new trends and developments, such as the latest sustainability practices, and specifics on career options. The panel presentation will be followed by a round of live questions from students on each of the participating campuses.

The Teleconference will conclude with a presentation competition among three student teams from Cal Poly and the University of Texas - Arlington. These teams qualified to participate in ICPF’s 2019 Student Design Presentation Competition by placing first or second in AICC’s 2018 student design competition. The teams will show, tell, and sell their winning entries by explaining the objective, research, design and other background information on how they met “the customer’s requirements”.

www.careersincorrugated.org
PROGRAM SCHEDULE

1:30 PM - 1:40 PM, EST  Welcome, School Recognition, and Introductory Video

  Richard Flaherty – President, International Corrugated Packaging Foundation

  Taylor Jensen – Teleconference Moderator & 2018 Landaal Packaging Student Intern (Michigan State Packaging Senior)

1:40 PM - 2:25 PM, EST  Panel Presentation – The Business of Corrugated Packaging & Displays

  Taylor Jensen – Panel Moderator

  Greg Hall – Chief Executive Officer, Smurfit Kappa North America

  Jeff Turner – President Northern Corrugated Division, Pratt Industries

2:25 PM - 3:00 PM, EST  Student / Campus Question and Answer Period – 20 Campuses

3:00 PM – 3:05 PM, EST  Introduction of “Best of the Best” Student Team Design Presentation Competition

  Student Team Competition “Show, Tell and Sell” Presentations
  ICPF’s annual Student Design Presentation Competition among three student design teams representing Cal Poly and the University of Texas – Arlington.

3:05 PM - 3:10 PM, EST  Cal Poly Student Team
  Kevin Martinez and Seena Salehian – “Wicker”

3:10 PM – 3:15 PM, EST  University of Texas at Arlington Student Team
  Tadiana Martinez, Joyce Liu and Thy Hoang – “Acreage Goods”

3:15 PM – 3:20 PM, EST  Cal Poly Student Team
  Leo McCabe and Drake Smedt – “More Than Just a Box”

3:20 PM – 3:30 PM, EST  Judging, Judging Results & Broadcast Sign-off

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Taylor Jensen is a Michigan State University Packaging Senior. She will graduate this spring 2019. “I started in this industry with a co-op at Landaal Packaging Systems in Flint, MI from June through December of 2018. I learned a lot about the industry and obtained great insight on everything that goes into packaging. Working at a corrugated plant, I was able to witness the process from sales to production. I gained a lot of experience in corrugated packaging design and found my niche in the packaging world. Thanks to ICPF, I was able to connect with Landaal Packaging and complete this amazing learning experience. I am looking forward to furthering my career and am currently actively pursuing a full time position in the corrugated packaging industry.”

Greg Hall is Chief Executive Officer of Smurfit Kappa North America. Smurfit Kappa (SK) is one of the leading producers of paper-based packaging in the world, with 46,000 employees in approximately 370 production sites across 35 countries. SK’s worldwide headquarters is located in Dublin, Ireland with regional headquarters in Amsterdam (Europe) and Miami (the Americas). Smurfit Kappa North America, a part of the Smurfit Kappa Group, is a leading integrated paperboard and paper-based packaging manufacturer with approximately 4,000 employees at multiple facilities in the Southwestern United States and Northern Mexico. SK’s portfolio of paper-packaging solutions are constantly updated with market-leading innovations. SK products, that are 100% renewable and produced sustainably, improve the environmental footprint of our customers.

Jeff Turner is President of Pratt Industries Northern Corrugated Division. Pratt Industries is America’s 5th largest corrugated packaging company and the world’s largest, privately-held 100% recycled paper and packaging company, with more than 6,000 highly-skilled, green-collar employees dedicated to the environment and sustainability. Founded over 20 years ago, Pratt has sophisticated facilities in over 25 states. The Georgia based firm operates an extensive recycling company to supply four modern, cost-effective, 100% recycled paper mills that are located in Conyers (GA), New York City (NY), Valparaiso (IN) and Shreveport (LA). The cornerstone of Pratt’s mission is to protect and nurture the planet’s natural resources while reducing the collective impact on the environment by “harvesting the urban forest”.

The International Corrugated Packaging Foundation (ICPF)

The International Corrugated Packaging Foundation (ICPF) mission is to generate a stream of increasingly qualified students to enter the corrugated packaging and display industry, now and into the future. ICPF is dedicated to the continued creation and building of partnerships within the education community, assisting in the placement of ICPF’s online corrugated curricula, design software, equipment and other resources to advance corrugated curriculum, the expansion of student internships within the industry and the promotion of corrugated packaging & display career opportunities for packaging engineering & science, packaging design, graphic design, business, marketing & sales, supply chain management, chemical engineering, mechanical engineering, industrial design, industrial engineering, tech and related graduates. Corrugated curriculum enhancement and awards, along with ICPF’s other innovative programs, like the Teleconference on the Business of Corrugated Packaging & Displays, student design presentation competitions, student dialogue dinners, its free Career Portal (https://careers.icpfbox.org/) where students post resumes and companies post available student internships/co-ops and positions for new graduates, and its Corrugated Packaging & Display Career LinkedIn Network (e-mail registration@icpfbox.org to join) continue to expand student knowledge of the global corrugated packaging and display industry, its sustainability, product innovations and its many career opportunities. ICPF is a 501(c) 3 non-profit educational foundation. All its initiatives and free services provided to colleges, universities, students and new graduates are funded by individual firms in the corrugated industry. ICPF additionally is co-sponsored by AICC – The Independent Packaging Association and the Fibre Box Association. For more information, visit www.careersincorrugated.org.