



ICPF Partnerships in Education

RFP Process Places Equipment & Other Resources at Schools



The International Corrugated Packaging Foundation's (ICPF) new annual Request for Proposal process provides equipment and other resources to educational institutions to promote careers in the corrugated packaging industry and to help better prepare students for those careers. Recent benefactors of ICPF donations include University of Florida (pictured), Appalachian State, Christian Brothers University, Clemson, Cal Poly, San Jose State, Fox Valley Tech, University of Wisconsin-Stout, Indiana State, Michigan State, North Carolina A&T, Rochester Institute of Technology, Virginia Tech, Institut Des Communications Graphiques, Humber College and Mohawk College.

New Corrugated Curriculum Available at www.careersincorrugated.org

This spring, faculty and students from universities, colleges and high schools throughout the nation will have free and easy access to ICPF's new *Corrugated Curriculum* via ICPF's web site (www.careersincorrugated.org). The curriculum provides a brief history and a comprehensive overview of corrugated manufacturing with details on production, design, performance specifications, testing processes, and corrugated's role as a cost-effective, high-performance, renewable, recyclable and sustainable packaging choice.

Pioneering Program for Nation's High School Students

In its efforts to promote corrugated careers at the high school level, ICPF recently partnered with Christian Brothers University to create and conduct a national pilot course on corrugated packaging for high school students. This summer, the two one-week courses financed by ICPF will introduce 40 students to packaging engineering in the initial week and focus exclusively on corrugated packaging in the second week. The pilot program will be made available to colleges and packaging schools that wish to utilize the new program for high school outreach and the recruitment of high school students into their corrugated programs.

8th Annual International Teleconference Connects Students with Industry

A record 12 colleges and universities and over 300 students participated in the eighth annual interactive teleconference beamed live on February 13, 2007 throughout the U.S and Canada. First time participants included Virginia Tech, Christian Brothers University, and Western Michigan University. Also for the first time, Clemson students from both the packaging science and graphics communication schools participated together from their campus. During *Careers in Corrugated: Sustaining Your Future* industry professionals presented students and faculty with more information about the green industry's unique sustainability as well as its new directions and career opportunities. For more information on your college or university becoming a participant in ICPF's international interactive teleconference, contact Annie Stewart at astewart@icpfbox.org.



Chair Affair Introduces Architecture Students to Packaging Industry Careers



ICPF's fourth annual *Chair Affair* Student Design Competition, in which students design chairs utilizing corrugated board and glue, has broken its record for student and college participation by almost 100%. The 2007 event attracted 176 entries, 291 students and 56 colleges and universities across the United States and Canada. The competition is sponsored by the International Corrugated Packaging Foundation (ICPF) and managed by the American Institute of Architecture Students (AIAS).

The competition encourages and rewards excellence in design that integrates function, aesthetics, structure, ergonomics and details. Most importantly, the *Chair Affair* also introduces students to the corrugated packaging industry and the many careers available for architecture, design, and graphic arts students. (www.careersincorrugated.org).

The newly announced six winners and their entries can be viewed on the competition web site at www.aias.org/chairaffair. The finalist chairs also will be on display at the National Building Museum in Washington, DC this July.

Best of the Best Design Competition Challenges Students

In 2007, ICPF staged its Sixth Annual *Best of the Best* Student Winners Run-Off Competition via satellite. The first and second place winners in two categories – *Design to a Problem* and *Open Design* – in the AICC student competition were challenged to “show, tell, and sell” their corrugated entries to their peers. The students have five minutes to convince the judges that they should buy their design. Each year, the speaker panel serves as judges, evaluating the students on presentation skills (50 percent) and on the entry (50 percent). The winners take home cash prizes totaling \$6,750 including a \$3,000 grant for the winner's school. Students can enter the 2008 competition through the AICC's student design competition, deadline May 21, 2007.

Corrugated Careers and Student Resources at www.careersincorrugated.org

Students seeking careers in graphic art, design, architecture, structural design, packaging, engineering, sales, customer service, management, accounting, and production have a free tool for evaluating and acquiring opportunities in the corrugated industry. ICPF's web site www.careersincorrugated.org contains brief videos describing careers in the corrugated industry and a virtual *Tour of a Box Plant*. The site also contains facts on where the industry stands today and plans for the future. The **Career Portal** portion of the web site offers students access to a listing of internships and active job openings for graduates seeking careers in the corrugated industry and corporate profiles of our CorrAlliance and PaceSetter partners. Students planning to enter the job market are strongly encouraged to take advantage of the opportunity to post their resumes on the site.

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The International Corrugated Packaging Foundation (ICPF) mission is to generate a stream of increasingly qualified students to enter the corrugated industry, now and into the future. ICPF is dedicated to the continued creation and building of partnerships within the education community, the granting of equipment and other resources to advance curriculum, the expansion of student internships within the industry and the promotion of corrugated career opportunities for business, accounting, engineering, packaging, graphic art, design, architecture, and tech graduates.